

WHY DO YOU NEED SERVER MAINTENANCE?

Since servers handle so many essential business functions and so much data, you need to take your server maintenance seriously. Ensuring the full operation of all your servers is critical.

Regular server maintenance can benefit companies in the following ways:

DATA RETENTION



- + Servers take care of your data, so it is essential to take care of them.
- + If a server goes down, all of the data they hold is **temporarily or permanently lost**.



Server errors can cause websites to go down or essential functions to fail. In particularly bad cases, **servers may lose all their stored data entirely**.

To ensure that this doesn't happen, server administrators need to conduct **regular server maintenance**.

OPTIMAL FUNCTIONALITY



Most companies with high operational capacity have **MULTIPLE SERVERS** on their networks that they rely on to **GET THINGS DONE**.

REGULAR SERVER MAINTENANCE HELPS THESE BUSINESSES MAINTAIN OPTIMAL FUNCTIONALITY BY:

- + Identifying and fixing slowdowns and errors
- + Updating equipment and software
- + Installing patches and running diagnostics

IMPROVED PRODUCTIVITY



Regular server maintenance boosts server functionality and productivity.



This productivity, in turn, increases overall business productivity by keeping servers functioning at top speeds.

INSTEAD OF LOSING VALUABLE TIME

waiting for the server to catch up to user requests, your business can run at **MAXIMUM EFFICIENCY** with a server that works as quickly as you do.

MAXIMUM LIFESPAN



REGULARLY MAINTAINING SERVERS WILL ALSO INCREASE THEIR LIFE SPANS. REGULAR UPKEEP ENSURES THAT YOUR HARDWARE LASTS AS LONG AS POSSIBLE...



...SPARING YOUR BUSINESS FROM THE COST AND HASSLE OF BUYING, CONFIGURING **AND TRANSFERRING DATA TO A NEW SERVER.**

REDUCED COSTS



All of the above factors help reduce your business costs while **MAXIMIZING EFFICIENCY**

No matter how much it costs to maintain a server, your business is saving money by **maximizing server lifespans, preventing costly data losses and maximizing productivity and functionality** in your day-to-day operations.



BY STAYING ON TOP OF YOUR SERVER MAINTENANCE, **YOU CAN PROACTIVELY HANDLE ISSUES AND IMPROVE OVERALL FUNCTIONALITY**

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